# **DigiMag® DUPLEX**Two Sided Magnet for Digital Presses



## Expand your Printing Capabilities! Print Both Sides of Your Magnet.

Let us help you increase your product offering by including two sided printable magnets! Magnum Magnetics<sup>®</sup> is proud to offer flexible magnetic sheeting for digital presses that can be printed on both sides.

# Print Directly on Your Magnet.

- Prints on both sides in a single pass
- Material offers superb ink adhesion and image quality, and can be cut, perforated or die-cut
- Material is unmagnetized—magnetize post-press using magnetizers available from Magnum Magnetics
- High quality printable matte white polypropylene surface on both sides





Applications: Save-the-Dates, Calendars, Photo-Related Print, Business Cards, Refrigerator Magnets, Signs...and more!

# **Product Specifications**

# DigiMag<sub>®</sub> DUPLEX

Product*	Printable Surface	Overall Total Thickness*	Average Magnetic Pull/lbs. per sq. ft. (kg per m²)**
12" x 18" sheets (304.8mm x 457.2mm) 1000 gsm	Matte white polypropylene	16 mil (.40 mm)	40 (195)

\*Sheet size tolerance on length and width is +/- .030" (+/- .76mm); sheet weight is approx. 0.3 lbs. (0.1 kg); Thickness tolerance +/- .002" (+/- .05mm). \*\*Typical pull strength is from the magnetized side after use of a Magnum Magnetics \*16ppi magnetizer.

NOTE: Take care when lifting and loading DigiMag\* DUPLEX sheets. Magnetic substrate is heavier than paper.

#### US Patent # 9,440,480

Printable Polypropylene Surface

Lightweight Flexible Magnet

Printable Polypropylene Surface

#### **Storage**

Store in a clean, dry place away from exterior doors or areas exposed to moisture. We recommend storing at 72° F (22° C) at 55% relative humidity. Keep the product in its original packaging until use.

#### **Shipping and Packaging**

Magnum Magnetics can ship your product almost any way you want it—in rolls, bulk on skids, cut blanks in boxes, or using personalized packaging for private labeling. Most orders of our stock products can ship within 24 hours.

### **Our Promise to Customer Service**

We pride ourselves on unparalleled customer service—not just lip service. We offer genuine, customer-oriented solutions that beat the competition. Rely on the Magnum<sup>®</sup> promise: **Quality, Service, Delivery, Value.** 

The next time you're in the market for flexible magnetic sheet, strip, custom profiles or magnet related products, demand the brand that keeps its promise — demand the Magnum<sup>®</sup> brand.



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